

SPONSORSHIP RECOGNITION LEVELS & BENEFITS



<i>Benefits / Packages</i>	PLATINUM	GOLD	SILVER
	\$3500	\$2500	\$1000
Full Page Ad in Miami BNA's next Newsletter	✓	✓	
15 SEC Ad Projected (10) Times During Event	✓	✓	✓
One Video or Still Advertisement during Luncheon	90 SEC	30 SEC	30 SEC
Vendor Table at Luncheon	✓	✓	✓
Tickets to Luncheon	(8) Eight	(8) Eight	(4) Eight
Prominent Signage at Luncheon	Prominent	Normal	
Sponsorship Plaque	✓		
1 X Broadcast Email/social media to Conference Attendees	✓	✓	

Full Page Ad - VERTICAL IMAGE	\$ 500
Half Page Ad - HORIZONTAL IMAGE	\$ 250
Quarter Page Ad - VERTICAL IMAGE	\$ 100
Full Page Back Outside Cover Ad	\$ 700
Full Page Inside Back & Front Cover Ad	\$ 600
Business Card Size Ad	\$ 50

Tickets can be purchased on the Eventbrite Website @ <https://www.eventbrite.com/e/miami-chapter-black-nurses-association-42nd-annual-scholarship-awards-tickets-571527051797> and thru Zelle to Black Nurses Association, Inc. with the BNA Email miamibna@gmail.com

All Ads are to be submitted **"Camera Ready"** in JPEG or PDF by email to miamibna@gmail.com no later than Monday May 1, 2023.

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“Yes, I will support the Miami Chapter Black Nurses Association (BNA) 42nd Annual Scholarship and Awards Luncheon to be held on Saturday, May 20, 2023 at the Hilton Miami Airport Blue Lagoon, 5101 Blue Lagoon Drive, Miami FL 33126.”

Sponsorship Levels		Total Cost	Amount Paid
PLATINUM			
<ul style="list-style-type: none"> • Full Page Ad in Miami BNA’s next Newsletter • 15 SEC Ad Projected (10) Times During Event • One 90 SEC Video or Still Advertisement during Luncheon • Vendor Table at Luncheon • Full Table with (8) Eight Tickets to Luncheon • Prominent Signage at Luncheon • Sponsorship Plaque • 1 X Broadcast Email/Social Media to Conference Attendees 		\$ 3,500	
GOLD			
<ul style="list-style-type: none"> • Full Page Ad in Miami BNA’s next Newsletter • 15 SEC Ad Projected (10) Times During Event • One 30 SEC Video or Still Advertisement during Luncheon • Vendor Table at Luncheon • (8) Eight Tickets to Luncheon • Signage at Luncheon • 1 X Broadcast Email to Conference/Social Media Attendees 		\$ 2,500	
SILVER			
<ul style="list-style-type: none"> • Half Page Ad in Miami BNA’s next Newsletter • 15 SEC Ad Projected (10) Times During Event • One 30 sec. Video or Still Advertisement during Luncheon • Vendor Table at Luncheon • (4) Four tickets to Luncheon 		\$ 1,000	
Individual Tickets	Total No: _____	\$ 100	
Full Table (8 seats)		\$ 750	
<u>PROGRAM BOOK</u>			
Full Page Ad - \$ 500	Full Page Back Outside Cover Ad - \$ 700		
VERTICAL IMAGE			
Half Page Ad - \$ 250	Full Page Inside Front Cover Ad - \$ 600		
HORIZONTAL IMAGE			
Quarter Page Ad \$ 100	Business Card Size Ad \$ 50		
VERTICAL IMAGE			
15 SEC Ad Projected (10) Times During Event		\$ 500	
15 SEC Ad Projected (5) Times During the Event		\$ 250	
15 SEC Ad Projected (2) Times During the Event		\$ 100	
15 SEC Ad Projected (1) Time During the Event		\$ 50	
Vendor Table		\$100	
Vendor Table Plus (1) Individual Meal		\$ 175	
TOTAL AMOUNT SUBMITTED			