

## SPONSORSHIP RECOGNITION LEVELS & BENEFITS



<i>Benefits / Packages</i>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
	\$3500	\$2500	\$1000
Full Page Ad in Miami BNA's next Newsletter	✓	✓	
15 SEC Ad Projected (10) Times During Event	✓	✓	✓
One Video or Still Advertisement during Luncheon	90 SEC	30 SEC	30 SEC
Vendor Table at Luncheon	✓	✓	✓
Tickets to Luncheon	(10) Ten	(10) Ten	(5) Five
Prominent Signage at Luncheon	Prominent	Normal	
Sponsorship Plaque	✓		
1 X Broadcast Email/social media to Conference Attendees	✓	✓	

Full Page Ad - <b>VERTICAL IMAGE</b>	\$ 500
Half Page Ad - <b>HORIZONTAL IMAGE</b>	\$ 250
Quarter Page Ad - <b>VERTICAL IMAGE</b>	\$ 100
Full Page Back Outside Cover Ad	\$ 700
Full Page Back Front Cover Ad	\$ 600
Business Card Size Ad	\$ 50

***Tickets can be purchased starting March 26, 2024 @***

***Miami BNA website <http://www.bna-miami.org>***

***or***

***Eventbrite website: <https://www.eventbrite.com/e/miami-chapter-black-nurses-association-43rd-annual-scholarship-awards-tickets-862920467347>***

***or***

***Zelle: [miamibna@gmail.com](mailto:miamibna@gmail.com)***

**All Ads are to be submitted "Camera Ready" in JPEG or PDF by email to [miamibna@gmail.com](mailto:miamibna@gmail.com) no later than Monday April 29, 2024.**

## SPONSORSHIP RECOGNITION LEVELS & BENEFITS



*“Yes, I will support the Miami Chapter Black Nurses Association (BNA) 43<sup>rd</sup> Annual Scholarship and Awards Luncheon to be held on Saturday, May 18, 2024 at Pullman Hotel Miami, 5800 Blue Lagoon Drive, Miami FL 33126”*

Sponsorship Levels		Total Cost	Amount Paid
<b>PLATINUM</b> <ul style="list-style-type: none"> <li>• Full Page Ad in Miami BNA’s next Newsletter</li> <li>• 15 SEC Ad Projected (10) Times During Event</li> <li>• One 90 SEC Video or Still Advertisement during Luncheon</li> <li>• Vendor Table at Luncheon</li> <li>• Full Table with (10) Ten Tickets to Luncheon</li> <li>• Prominent Signage at Luncheon</li> <li>• Sponsorship Plaque</li> <li>• 1 X Broadcast Email/Social Media to Conference Attendees</li> </ul>		\$ 3,500	
<b>GOLD</b> <ul style="list-style-type: none"> <li>• Full Page Ad in Miami BNA’s next Newsletter</li> <li>• 15 SEC Ad Projected (10) Times During Event</li> <li>• One 30 SEC Video or Still Advertisement during Luncheon</li> <li>• Vendor Table at Luncheon</li> <li>• (10) Ten Tickets to Luncheon</li> <li>• Signage at Luncheon</li> <li>• 1 X Broadcast Email to Conference/Social Media Attendees</li> </ul>		\$ 2,500	
<b>SILVER</b> <ul style="list-style-type: none"> <li>• Half Page Ad in Miami BNA’s next Newsletter</li> <li>• 15 SEC Ad Projected (10) Times During Event</li> <li>• One 30 sec. Video or Still Advertisement during Luncheon</li> <li>• Vendor Table at Luncheon</li> <li>• (5) Five tickets to Luncheon</li> </ul>		\$ 1,000	
Individual Tickets	Total No: _____	\$ 125	
Full Table (10 seats)		\$ 1,150	
<b><u>PROGRAM BOOK</u></b> Full Page Ad - \$ 500 <b>VERTICAL IMAGE</b>		Full Page Back Outside Cover Ad - \$ 700	
Half Page Ad - \$ 250 <b>HORIZONTAL IMAGE</b>		Full Page Inside Front Cover Ad - \$ 600	
Quarter Page Ad \$ 100 <b>VERTICAL IMAGE</b>		Business Card Size Ad \$ 50	
15 SEC Ad Projected (10) Times During Event		\$ 500	
15 SEC Ad Projected (5) Times During the Event		\$ 250	
15 SEC Ad Projected (2) Times During the Event		\$ 100	
15 SEC Ad Projected (1) Time During the Event		\$ 50	
Vendor Table		\$ 100	
Vendor Table Plus (1) Individual Meal		\$ 200	
<b>TOTAL AMOUNT SUBMITTED</b>			

# VENDOR PAYMENT FORM

Please Print

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Name of Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Ad Page Size: Full  Half  Quarter  Attached  Description \_\_\_\_\_

\_\_\_\_\_

**FULL & QUARTER PAGE IMAGE - VERTICAL / HALF PAGE – HORIZONTAL IMAGE**

Emailed AD: YES  NO  \_\_\_\_\_

**Circle Choice**

Vendor Table / Vendor Table with Meal \$ \_\_\_\_\_ Total Amount Enclosed \$ \_\_\_\_\_

Payment Method: **Checkmark or Circle Choice**

Check or Cash \$ \_\_\_\_\_ Web Site: [BNA-Miami.org](http://BNA-Miami.org) via “Donate Button” \_\_\_\_\_

Zelle via Bank (Send to [miamibna@gmail.com](mailto:miamibna@gmail.com)) \_\_\_\_\_ Eventbrite \_\_\_\_\_

**Miami Chapter Black Nurses Association, Inc. is a 501(C)(3) Not-for Profit Organization.**

**Make Checks Payable to: Miami Chapter Black Nurses Association, Inc.  
Mail Payment and Completed Application to:**

*Miami Chapter Black Nurses Association  
18520 NW 67th Avenue Suite #122  
Miami Gardens, FL 33015-3302*

**By Monday, April 22, 2024**